

**Arizona CCC
Prevention Committee Meeting
September 28, 2006
ADHS**

Meeting Minutes

Attendance: Lisa DeMarie, Andrea Williams, Marie Tymrak, Kim Martin, Jean-Robert Jeoffroy, Kendra Sabol, Sharon McKenna.

Sharon McKenna explained that the goal is to streamline the U. of A. logic model. She explained that the following questions were applied to every box on the diagram:

- Does the nutrition/obesity committee have the time/energy to address this issue?
- Can the committee change the condition in two years?
- Can the committee generate sufficient resources to create change in this condition?

The Nutrition Obesity Sub-Committee made the recommendation to look at the following three areas:

- Lack of marketing education and promotion of 5-a-day
- Not all schools offer daily physical activity of 30 minutes daily
- Health dietary practices and policies not promoted in schools and workplaces

Marie Tymrak explained that the new campaign will be "Fruits and Vegetables More Matters".

Sharon McKenna reported that Scott Leischow had recommended that Jill Gomez would be a good replacement to chair the tobacco subcommittee.

Kim Martin stated that they are going to be using the Tobacco Prevention and Control Logic Model that was recommended by CDC.

Sharon McKenna stated that the goal is to establish the framework and to work with others as needed for assistance. She requested that the committee focus on what their preferences are from the flow sheets.

The next meeting is scheduled for October 30, 2006 at 10:00 am.